



Oct. 21 – Oct. 25, 2013
Missouri College Application Week

Missouri's Big Goal is to increase the percentage of working age adults with a degree or high quality certificate to 60 percent of the adult population by 2025. In 2011, the percentage of Missouri adults with a college degree or credential was only 36.4 percent. In order to reach the Big Goal, Missouri must employ multiple strategies designed to get students to and through college.

Missouri College Application Week will provide high school seniors the opportunity and assistance they need to complete the critical step of applying to college. The Missouri Department of Higher Education is launching the pilot *Missouri College Application Week* in 26 Missouri high schools during the fall of 2013 and plans to expand the program to high schools across the state in the coming years.

What is Missouri COLLEGE APPLICATION WEEK

- During *Missouri College Application Week*, participating high schools will provide time, resources and assistance during the school day for seniors to complete college applications.
- Volunteers will be on site to assist with the application process.
- Special focus will be placed on first-generation college students and those who might not otherwise consider postsecondary education, but activities are available to all interested seniors.
- *Missouri College Application Week* is part of the American College Application Campaign, which is a national effort to increase the number of first-generation and low-income students pursuing a college degree or other postsecondary credential.

For more information, email the MDHE at info@dhe.mo.gov.



The 2013 *Missouri College Application Week* is brought to you by the Missouri Department of Higher Education with the cooperation of the Missouri College Advising Corps

Need help
first?
that
college?
talking
toward
college?



BIG step
You can get it during
Missouri College Application Week,
Oct. 21 – Oct. 25, 2013.
See your MCAC college adviser for details.



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